



## **Image Options acquires Splash!events to form experiential marketing powerhouse.**

Los Angeles, CA – December 31, 2017 – Image Options is incredibly proud to announce our acquisition of the corporate environment and event design management company Splash!events, Inc. With the strategic and logistical capabilities Splash! brings to the table, Image Options has answered the customer demand for complete concept-to-installation solutions for exhibits, events, and corporate environments.

Since our inception in 1999, Image Options has been building long-term relationships as a dependable partner for visual communication. We constantly push innovation by incorporating the latest technology to provide customized products and displays that drive customer engagement. Through our creative and strategic approach to providing comprehensive solutions, including incorporating the resources of our quality partners, we have provided experiential solutions for many Fortune 500 companies to great success.

“We have collaborated with Splash! for many years and have been impressed with the quality of the business they have built. We are excited by the numerous opportunities that have already been presented based on the synergies and added capabilities created by this acquisition.” noted Brian Hite, principal and cofounder of Image Options. Integrating Splash! into Image Options means, in addition to our premium surface imaging capabilities, we have the enhanced ability to manufacture, produce, and install innovative experiential solutions in-house.

Splash!events founder and president David Payne said of the acquisition, “Splash! was facing having to rapidly expand our imaging production department in order to keep up with demand. Image Options wowed us with their technology and manufacturing capabilities—it was an excellent complement to what we were offering.”

Our clients, and Splash!’s clients, will continue to experience the same great teams, people, creativity, strategy, and innovation we have been individually known for, but now in a combined force offering unprecedented comprehensive results. We transform entire environments, from corporate work spaces and retail locations to events, tradeshow floors and exhibitions, with interactive and experiential designs that heighten brand perception and drive engagement.

### **About Splash! Events**

Splash! is a strategic, creative design, and production company supporting Brands, Brand Agencies, Architects, and Designers. They have provided strategy, creative design support and production for many Fortune 500 companies, specializing in experiential environments, corporate interiors, events, and exhibits. Since 1993 Splash has prospered from a reputation as a creative, can-do partner for any brand initiative, offering services and production entirely in-house.

### **About Image Options**

Image Options is much more than just a surface imaging company. Whether our clients need custom fabrication, printing on unique fabrics, on-site installation, original photography, vehicle wraps, strategic shipping or new, creative ideas, Image Options has the resources and expertise to deliver innovative visual communication solutions designed to get noticed and get results in a hyper-competitive marketplace. Since 1999 we have specialized in the market verticals of retail experiences, POP campaigns, consumer marketing events, pop-up marketing, sponsorship activations, experiential environments, corporate event production, and interiors. We’ve earned our reputation for turning the improbable into reality. Envision lives here.